

2022 PRESS KIT

Homespun Haints



a storytelling and interview-style podcast hosted by
BECKY KILIMNIK & DIANA DOTY

www.homespunhaints.com





About the Podcast

THE CONTENT

Homespun Haints is a podcast that celebrates the oral tradition of storytelling as an art form—with ghosts. Every episode features a different guest who has had a personal paranormal experience that they want to share with the world. Allowing guests to tell their stories directly into the microphone creates episodes full of visceral emotion and connection.

Composed as half storytelling, half interview, each episode gives these haunted individuals a platform to share their experiences in their own voice and style. Now in its fourth season, the podcast has amassed a large collection of stories that reflect a wide range of experiences, interpretations, cultures, and traditions. The result is a series of unique and entertaining stories from around the world that are funny, thought-provoking, and horrifying.

For more information, visit the [website](#).

WHO'S IT FOR?

It is for a mature audience and perfect for people who love scary stories, are open to the possibility that there is more that we can see, and for those who like some comedy with their scary.

The Stats

Initially created to indulge their campy, nerdy, artsy, macabre obsession with **all things strange and unusual** (as they, themselves, are strange and unusual), Becky and Diana's podcast now serves a large audience of **people also obsessed** with the strange and unusual.



75,000+

TOTAL DOWNLOADS

6,800

AVERAGE MONTHLY
DOWNLOADS

LISTENERS
IN OVER

25

COUNTRIES



Meet the Hosts



Becky Kilimnik

Co-host, Editor, Designer, Musician

Becky Kilimnik grew up with the ghost stories and folklore of her Appalachian home in northeast Tennessee; she now resides north of Atlanta, Georgia, but somehow always finds herself living in a haunted home.

In addition to co-hosting *Homespun Haints*, Becky spends her late nights editing the podcast, painting and drawing images to illustrate guest stories, and composing and recording the music to accompany episodes.

Becky holds degrees in anthropology, fine art, and marketing, and has a resume that looks like a bowl of spaghetti, with past job titles such as “professional musician” and “digital media professor.” Her real passion, however, is storytelling.

When not listening to ghostly tales, Becky can be found doodling pictures of ghouls and wrangling a pair of overweight cats.



Diana Doty

Co-host, Writer, Research Guru

Besides co-hosting the funniest first-hand ghost story podcast ever, Diana enjoys learning new languages, reading about science, eating adventurously, and traveling uncomfortably. She hosts soirees where she dazzles guests with exotic fruits, trashy goth music from the 90's, and filthy-yet-intellectual party games.

Though *Homespun Haints* is not scripted, Diana labors intensely over the detailed and researched show notes provided for each episode. She also travels extensively to various haunted locals to explore local ghost folklore and ghost tours.

Although she has 2 advanced degrees, she works hard to be the opposite of bougie: she lives in a van down by the river (occasionally), shops at thrift stores (mostly), and eats bugs (somewhat intentionally). She thinks the world could be much improved by eliminating single-use plastics and squirrels. Having inherited both a logical skepticism from her Vulcan mathematician father and a willingness to believe anything from her fairy energy healer mother, Diana doesn't know exactly what she believes about ghosts, and is ok with that.

About the art

Becky Kilimnik creates custom artwork to accompany many of the podcast's stories.



Top 5 Episodes

Episode 64: The Ghost in Cabin 13

Episode 58: You Can't See Its Mouth But You Know It's Grinning

Episode 65: What Do We Smell Like to Monsters?

Episode 41: The Haunted Cornfield

Episode 1: When Children Go Ghost Hunting

 [Listen to the trailer](#)



“Homespun Haints is storytelling at its best as it taps into our cultural memories and universal curiosity for spooky tales. It reminds me of sitting around a campfire for a good ghost story and hanging on to every word. Becky and Diana are brilliant storytellers who bring a twist of humor and truth that peaks our imagination and lingers after the story is done. They combine engaging interviews, original music, art and creepy tales to create storytelling gold.”

- Dr. Kim Haimes-Korn,
Professor of English and Digital Storytelling
Kennesaw State University

Five Star Reviews

Fantastic Females

mcjean78



Intelligent, spooky, inspiring women. Love the banter and deep respect for guests and each other!

One of my faves!

ShawwnaMonsterr



This is one of my favorite podcasts! Becky and Diana are amazing storytellers. They have great chemistry and they are so funny! I love their entire platform. ❤️

Hauntingly Fun!

ArtTeacherAmy



The ladies at Homespun Haints have created a show that pulls you in and creeps you out! I love hearing the female perspective through the hosts' commentary. So many ghost shows are more male directed and the mothering instincts that come through here are nice to hear. Tune in and enjoy a few spine chilling tales....

Chicken Soup for the Souls of the Damned

cuzzin kelli



...The ghost hosts are funny and have a really laid-back, front-porch, sweet tea in the sunshine-style delivery that, oddly, makes the stories even more scary. Like it's just another day at the office down in the haunted state of Georgia....



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FOR PODCASTERS

30-60 second promo swap (midroll)
Merchandise giveaway swaps
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Live collaborations (FB Live, IG Live, Clubhouse, Stereo)
Featured guest spot on episode*

FOR GUESTS*

Up to 3 minutes personal promotion on featured episode
Social and URL links in episode show notes
Mentions in social posts and stories during episode premier

* guests must be able to tell a personal, paranormal experience in story form in order to be considered

Media Appearances

Homespun Haints has been interviewed by Hillbilly Horror Stories, Ghost Biker Explorations, The Daily Northwestern, Ghosts in the Valley, The Wave Podcasting, Paranormal Globe, and more!






For the full list, visit homespunhaints.com/about









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